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**Plan Code – MP-200-AZ**

**Service Proposal \$200/Month Only, All-in-one digital marketing solution!**

Thank you for considering InfiniSEO for your Search Engine Optimization (SEO) needs. We are excited about the opportunity to help your business enhance its online presence and achieve its digital marketing goals.

**What's Included:**

Complete Digital Marketing Solution.

1. Complete SEO Solution.
2. Complete Local SEO Solution.
3. Complete Social Media Marketing.
4. Content Creation.
5. PPC Ad Campaign and many more as per your business requirement.

**Pricing and Timeline**

**Initial Setup Fee: \$150(one-time)**

Includes comprehensive website audit, initial keyword research, and strategy development.

**Monthly Retainer Fee: \$250**

Covers all ongoing SEO activities listed above, including content creation, on-page and off-page optimization, technical SEO, and monthly reporting.

**Contract Duration: 6 months (with option to renew)**

Our experience shows that SEO results typically become noticeable within 2-6 months. A 6-month commitment ensures we can deliver substantial results and achieve your goals.



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## **Our Understanding of Your Needs**

Based on our discussions, we understand that aims to:

- Increase organic traffic to your website.
- Improve search engine rankings for targeted keywords.
- Enhance online visibility and brand awareness.
- Drive more qualified leads and conversions.

## **A). Our SEO Services Included:**

To achieve these goals, we propose a comprehensive SEO strategy that includes the following services:

### **1. Website Audit and Analysis**

- Comprehensive website audit.
- Technical SEO analysis and recommendations.
- Competitor analysis.

### **2. Keyword Research and Strategy**

- Identification of high-value keywords.
- Development of a keyword strategy aligned with your business objectives.

### **3. On-Page Optimization**

- Optimization of meta tags (titles, descriptions, headers).
- Content optimization and enhancement.
- URL structure optimization.
- Image optimization (alt tags, file names).



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#### **4. Content Strategy and Creation**

- Development of a content calendar.
- Creation of high-quality, SEO-friendly content.
- Blog posts, articles, and landing page content.

#### **5. Technical SEO**

- Site speed optimization.
- Mobile-friendliness enhancements.
- XML sitemap creation and submission.
- Robots.txt optimization.

#### **6. Link Building and Off-Page SEO**

- Quality backlink acquisition.
- Outreach and guest posting.
- Social media signals and strategies.

#### **7. Local SEO**

- Google My Business optimization.
- Local citations and directory listings.
- Reviews and reputation management.

#### **8. Monthly Reporting and Analysis**

- Detailed monthly SEO performance reports.
- Insights and recommendations for continuous improvement.
- Regular strategy review meetings.
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## **B). Our Local SEO Service Includes:**

### **9. Local Keyword Research and Optimization**

- **Keyword Research:** Identify the most relevant and high-traffic local keywords for your business.
- **On-Page Optimization:** Optimize your website's content, meta tags, headers, and images with targeted local keywords to improve your search engine ranking.

### **10. Google My Business (GMB) Management**

- **GMB Setup and Optimization:** Create and optimize your Google My Business profile to ensure accurate and comprehensive information.
- **Regular Updates:** Keep your GMB profile up-to-date with posts, photos, and special offers.
- **Review Management:** Monitor and respond to customer reviews to build trust and improve your online reputation.

### **11. Local Citations and Directory Listings**

- **Citation Building:** Ensure your business is listed accurately across top local directories such as Yelp, Yellow Pages, and Bing Places.
- **Consistency Checks:** Regularly audit and correct your business information to maintain consistency across all platforms.

### **12. On-Page SEO for Local Search**

- **Local Content Creation:** Develop locally-focused content to attract and engage your target audience.
- **Schema Markup:** Implement local schema markup to help search engines understand your business location and services.



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### 13. Mobile Optimization

- **Responsive Design:** Ensure your website performs well on mobile devices, providing a seamless experience for local searchers.
- **Local Mobile Search Optimization:** Optimize your site for local searches on mobile devices.

### 14. Analytics and Reporting

- **Monthly Performance Reports:** Receive detailed reports on your local search rankings, website traffic, and overall SEO performance.
- **Actionable Insights:** Get recommendations on how to further improve your local search presence.

### 15. Ongoing Support and Consultation

- **Monthly Strategy Calls:** Discuss your business goals, review performance, and plan for future improvements with our SEO experts.
- **Email Support:** Access our team for any questions or support you need throughout the month.

## C). Our Social Media Marketing Service Includes:

### 16. Account Setup and Optimization

- **Profile Creation:** Set up and optimize your business profiles on major social media platforms including Facebook, Instagram, Twitter, and LinkedIn.
- **Brand Consistency:** Ensure your brand's look and feel are consistent across all platforms with professional profile and cover images.

### 17. Content Creation and Scheduling

- **Engaging Posts:** Develop and create high-quality content including images, videos, and written posts tailored to your brand's voice.
- **Content Calendar:** Plan and schedule posts in advance to maintain a consistent online presence.



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## 18. Community Management

- **Audience Engagement:** Respond to comments, messages, and mentions to foster a positive relationship with your audience.
- **Building Relationships:** Engage with followers, influencers, and other brands to build a strong online community.

## 19. Ad Campaign Management

- **Targeted Advertising:** Create and manage targeted ad campaigns on platforms like Facebook and Instagram to reach your ideal audience.
- **Ad Design:** Design compelling ads that capture attention and drive conversions.
- **Budget Optimization:** Maximize your ad spend to ensure the best return on investment.

## 20. Analytics and Reporting

- **Performance Tracking:** Monitor the performance of your social media profiles and campaigns with detailed analytics.
- **Monthly Reports:** Receive comprehensive reports outlining key metrics such as engagement, reach, and conversion rates.
- **Actionable Insights:** Get expert recommendations to further improve your social media strategy.

## 21. Ongoing Support and Consultation

- **Monthly Strategy Sessions:** Discuss your social media goals, review performance, and plan future content and campaigns with our experts.
- **Email Support:** Access our team for any questions or support you need throughout the month.



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## Pricing and Timeline

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Our experience shows that SEO results typically become noticeable within 2-6 months. A 6-month commitment ensures we can deliver substantial results and achieve your goals.

### Why Choose InfiniSEO?

- **Proven Track Record:** We have a history of delivering successful SEO campaigns for clients across various industries.
- **Experienced Team:** Our team consists of SEO experts, content creators, and technical specialists.
- **Transparent Reporting:** We provide clear, detailed reports so you can see the progress and ROI of your investment.
- **Client-Centric Approach:** We tailor our strategies to align with your specific business needs and goals.

### Next Steps

To proceed-

1. Schedule a Chat meeting (Discuss) to start the project.
2. We will send you agreement from, then review and sign the attached agreement. Once we receive the signed agreement and initial payment,



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We are confident that our expertise and dedication will help **your business** achieve remarkable growth in online visibility and business success.

Thank you for considering *InfiniSEO* as your SEO partner. We look forward to working with you.

Sincerely,

**Golam Kabir.** *SEO Specialist, InfiniSEO.*

*Email:* [hello@Infiniseo.com](mailto:hello@Infiniseo.com). [www.infiniseo.com](http://www.infiniseo.com)

Thanks.

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